



**FASHION FORWARD** BROOKS LUBY'S DESIGNS ARE CUSTOM FIT FOR YOUR BODY TYPE.

# Made for you

**BROOKS LTD'S ONE-OF-A-KIND DRESSES STAND OUT AT ANY OCCASION. BY CARLY SHAW**

If you're heading to a special event this summer, chances are you'll need an equally special outfit. Why go with a dress that someone else might be wearing when you can have an original made just for you?

Before she became the owner of Brooks LTD, Brooks Luby, a Colorado native, left to study at the Fashion Institute of Technology in New York City. Even though she lived in one of the "big four" fashion capitals, she wasn't ready to begin her career so she returned home to get a degree in fine arts. In 1974, she finally felt ready to begin her professional life as a couturier and

founded Brooks LTD. Luby has been creating garments for women ever since.

Creating a custom dress is no simple task. Before starting your one-of-a-kind dress journey, Luby says, "It's nice to know what your reasons are for getting a custom-made dress." If you're after a dress to wear to a gala, that factors into how the dress will look.

Brooks will take your event, body concerns, and color requirements into consideration and sketch up a few designs for the gown. After deciding on which idea you like best, measurements will be taken and the fabric will be chosen. A prototype of the ensemble

will be made for your first fitting. A few more fittings and tweaks later, your gown will be pressed and ready to wear. Overall, the process takes six to eight weeks and pricing begins at \$800.

Don't let all that time deter you, though. The main reason why custom pieces are worth the extra fuss: it fits better. "Not all bodies are the same and so if you have long arms or long legs, it's really not an alteration that is done, it's made to measure," she says.

One thing Luby's trying to help women understand is how the construction of a garment matters to its fit. She says you should wear



clothes that are good for your body type, not just something that is necessarily trending. **DLM**



**BROOKS LTD**

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